

The suites in the South Tower of Radio City feature an innovative approach to living space, with nine-foot ceilings, and lots of windows.

RADIO CITY

Context launches spectacular South Tower

Context Development Inc. has launched the second phase of its critically acclaimed \$80-million Radio City project on Jarvis Street. Phase Two is the 30-storey, 247-suite, South Tower.

Radio City will rise from what was once the CBC headquarters on Jarvis Street. Its twin towers and row of 12 modern townhomes will interconnect through courtyards with the National Ballet School, now undertaking an ambitious expansion of its own on the Jarvis Street side of the block.

"The response to phase one, the 150-suite North Tower has been gratifying," says Howard Cohen, Context President. "To date, more than 80 units have been sold. We are proceeding right on schedule and will start construction next spring with completion set for the late fall of 2003."

"The design of the elegant slim condo towers, coupled with an outstanding location, combine to make this a true landmark project," adds Stephen Gross, Context partner and President of Waterloo Capital Corporation. "The superb design, the location and the fact that there are only eight suites on a floor seem to have struck an immediate response among condo buyers, judging from sales to date."

The suites in the South Tower range in size and price from a 437-square-foot, one-bedroom suite priced at \$121,900, to a 1,800-square-foot, two-bedroom unit priced in the mid-\$700,000 range. Of special note are the two-storey penthouses, complete with roof decks.

"In response to demands from buyers in Phase One, we have included in the South Tower, small one-bedroom units and much larger two-bedroom suites," says Cohen. "The greater range of suite types all share the same approach to living space shown in the North Tower — nine-foot ceilings, and lots of windows and interior light."


Radio City's two-storey duplex penthouses offer 10-foot ceilings with wrap-around windows and panoramic views of the Toronto skyline. On the 30th floor the penthouses are connected to huge roof terraces, providing an outdoor extension of living space. The bedrooms are located on the 29th floor with luxurious master suites.

The two towers, together with the townhomes, will share the same amenities, which include 24-hour concierge service, a health spa, sauna, fitness rooms, meetings rooms and a billiards room.

During the past half-decade, Context has won acclaim for creating high quality,

architecturally superb condominium communities perfectly suited to their downtown environments. Recent examples include Twenty Niagara Street, Upper East Side Riverdale near Pape and Danforth, Kensington Market Lofts, District Lofts on Richmond Street near Spadina Avenue, Ideal Condominium at College and Markham, and Modern Living Zone (MoZo) at King and Sherbourne.

With Radio City, Context continues and expands on the company's track record.

"These are unique structures in a unique downtown location," says Cohen. "Architect Peter Clewes of Architects Alliance has done a spectacular job of creating a design that both stands out and complements its surrounding neighbourhood." 

FOR MORE INFORMATION

The Sales Office and Model Suite for Radio City is located at 380 Jarvis Street. The Sales Office is open from noon to 6 p.m. Monday to Wednesday; from 3 to 8 p.m. Thursday; and from noon to 5 p.m. weekends and holidays; closed Friday. For more information call 416-963-0220.