

ON SITE

Tune into Radio City

Second phase of Jarvis Street condominium on schedule

Now on sale are units for the second phase of the \$80-million condominium project on Jarvis Street being built by Context Development Inc. Phase Two is the 30-storey, 247-suite, south tower.

Radio City will rise from what was once the CBC headquarters on Jarvis Street. Its twin-towers and row of 12 modern townhouses will interconnect through courtyards with the National Ballet School, now undertaking an ambitious expansion of its own on the Jarvis Street side of the block.

"The response to phase one, the 150-suite North Tower has been gratifying," says Howard Cohen, Context president. "To date more than 80 units have been sold. We are proceeding right on schedule and will start construction next spring with completion set for the late fall of 2003."

"The design of the elegant slim condo towers, coupled with an outstanding location combine to

make this a true landmark project," adds Stephen Gross, Context partner and president of Waterloo Capital Corporation. "The superb design, the location and the fact that there are only eight suites a floor seem to have struck an immediate response among condo buyers, judging from sales to date."

The suites in the south tower range from a 437-square-foot, one-bedroom suite priced at \$121,900 to a 1,800-square-foot, two-bedroom unit priced in the mid-\$700,000 range. Of special note are the two-storey penthouses, complete with roof decks.

"In response to demands from buyers in phase one, we have included in the south tower small one-bedroom units and much larger two-bedroom suites," says Cohen. "The greater range of suite types all share the same approach to living space shown in the north tower — nine-foot ceilings and lots of windows and interior light."

Radio City's two-storey duplex penthouses offer 10-foot ceilings with wraparound windows and panoramic views of the Toronto skyline. Thirtieth-floor living spaces are connected to huge roof terraces providing an outdoor extension of space for the five or more months of

outdoor Toronto living. The bedrooms are located on the 29th floor with luxurious master suites.

The two towers, together with the townhomes, will share the same amenities, which include 24-hour concierge service, a health spa, sauna, fitness rooms, meetings rooms and a billiards room.

During the past half decade, Context has won acclaim for its ability to create inner city projects that enhance the surrounding neighbourhood. Recent examples include Twenty Niagara Street, Upper East Side Rverdale near Pape and Danforth, Kensington Market Lofts, conversion of the former George Brown College property, District Lofts on Richmond Street, just east of Spadina Avenue, Ideal Condominium at College and Markham Streets and Modern Living Zone (MoZo) at King and Sherbourne.

With Radio City, Context continues and expands on the company's track record of creating high quality, architecturally superb condominium communities perfectly suited to their downtown environments.

"These are unique structures in a unique downtown location," says Cohen. "Architect Peter Clewes of Architects Alliance has done a spectacular job of creating a design



PHOTO: CONTEXT

Condominium suites range from \$121,900 to the mid-\$700,000s.

that both stands out and complements its surrounding neighborhood."

The Radio City sales centre is

located on-site on Jarvis Street, south of Wellesley. Hours are Monday to Wednesday from noon to 6 p.m., Thursday from 3 to 8 p.m.,

and Saturday and Sunday from noon to 5 p.m. For more information, visit on the Web at www.context.ca or call 416-963-0220.