

Tune in to new units on offer at RadioCity

W.D. LIGHTHALL
SPECIAL TO THE STAR

Occupancies in RadioCity on Jarvis St. are already underway, it may seem a little late for a new batch of units to be released.

But keeping a few storeys of suites to release for sale as construction winds up is something Context Development Inc. does with most of its projects, says Craig Taylor, the company's director of marketing.

"Once we can get in the building and put together a couple of model suites, people can see them and get a real feel for what the apartments are like," Taylor says.

"And there's a part of the market that, no matter what, will not buy pre-construction," Taylor adds.

Context is calling the release RadioCity Re:Play. Units are on the third to seventh floors in the 25-storey north tower of the two-tower project and include studios, one bedrooms with and without dens and two-bedroom units. They range in size from 455 to 975 square feet and in price from \$151,200 to \$314,600. Monthly maintenance fees are estimated at 38 cents per square foot.

Taylor says additional units are also available elsewhere in RadioCity, which includes a south tower of 30 storeys and 17 townhouses fronting onto Mutual St.

All units have a balcony and standard interior features include nine-foot ceilings of exposed concrete, hardwood flooring, floor-to-ceiling win-

dows, granite kitchen countertops and marble bathroom countertops.

Context is offering a no-charge upgrade to stainless steel kitchen appliances and solar window blinds. The company is also offering a 5 per cent down-payment option to qualifying buyers.

RadioCity Re:Play suites can be viewed by visiting the sales office at 500 Church St., just north of Carlton St. From there, sales staff will take people to the building to view the model suites.

Sales office hours are Monday to Wednesday, noon to 6 p.m. and weekends, noon to 5 p.m.

For more information, call 416-963-0220 or visit www.context.ca



A new release of suites at RadioCity offers units ranging from studios to two-bedroom designs on the third to seventh floors in the project's 25-storey north tower. Prices start at \$151,200.

* Misprint: "Context is offering a no-charge upgrade to stainless steel kitchen appliances and solar window blinds" Context offers these items as optional upgrades to a suite.